BCM SCHOOL, BASANT AVENUE, DUGRI ROAD, LUDHIANA ASSIGNMENT BUSINESS STUDIES

XII

1	This is the step where other managerial functions also come into the picture. This step would	1
	involve organising for labour and purchase of machinery. Identify the step of one of the	
	functions of management highlighted above	
	A) Follow-up action B) Selecting an alternative	
	C) Evaluating alternative courses D) Implementing the plan	
2	What are general forms of standing plans that specify the organisations response to a	1
	certain situation like the basis on which admission are done in an educational institution.	
	A) Rules B) Strategies C) Policies D) Procedures	
3	gives shape to the organisational structure	1
	A) Extent of delegation B) Span of management C) Number of employees D) Organising	
4	'Flows Technology' deals in bulb manufacturing business. It plans for a successful year of	3
	production and sale this year. It has in advance given targets to all its departments and	
	employees. The departments and employees are happy about this. They know that now they	
	won't have to do unconcerned activities thus leading to more focused approach resulting in	
	saving of resources. The company is thinking of starting two new plants in the southern	
	portion of India. For this some concrete plan has to be made. The main core team of the	
	company has decided to weigh all the options and then choose the best one. The road might	
	be long but the company is geared to face all the challenges.	
	In the above case identify importance of planning highlighted.	
5	Samir Gupta started a telecommunication company, 'Donira Ltd.' to manufacture economical	4
	mobile phones for the Indian rural market with 15 employees. The company did very well in	
	its initial years. As the product was good and marketed well, the demand of its products went	
	up. To increase production the company decided to recruit additional employees. Samir	
	Gupta, who was earlier taking all decisions for the company had to selectively disperse the	
	authority. He believed that subordinates are competent, capable and resourceful and can	
	assume responsibility for effective implementation of their decisions. This paid off and the	
	company was not only able to increase its production but also expanded its product range.	
	Identify the concept used by Samir Gupta through which he was able to steer his	
	company to greater heights.	
	2. Also explain any three points of importance of this concept.	
6	Sukumar is an energetic middle level manager. He tries to make best plans. For this he	4
	involves foresight and intelligent imagination. Within three years many of his projects have	
	been very successful. His high success rate is due to his good plans. He always makes	
	alternative plans and selects the best out of them after considering relevant aspects.	
	However, he knows it is not necessary that his all plans will be successful. He knows that	
	sometimes his concern for making very good plans eats a lot of time and energy. His friend	
	Jyoti suggests him to take suggestions from others when he makes his plans and also	
	consider plans made by others. Even after so much painstaking Sukumar knows that his	
	plans can yet fail in the uncertain business environment. He has recently decided to plan	
	carefully in future.	
	Which features of Planning have been highlighted in the above case?	
	2. Which limitations of Planning have been highlighted in the above case?	
7	State any three merits and demerits of an organisation which is an aggregate of	6
	interpersonal relationships and is formed without any conscious purpose.	
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