

Subject:- Sociology

Class:- XII

1. McCarthy and Zald proposed the resource mobilization theory and argue that the success of a social movement depends on its ability to mobilise resources of different sorts. If a movement can muster resources such as leadership organizational capacity communication facility and can use them, it is more likely to be effective.
2. Redemptive social movements aims to bring about change in the personal consciousness and actions of its individual members.
3. (i) Social movements often arise with the aim of bringing about changes on a public issue.

(ii) Social movements chart out campaigns that include lobbying with the government, media and other important makers of public opinion.
4. The word 'dikus' means outsiders Dikus were the people who made the tribal people dependent upon them, thereby causing them a lot of misery and suffering. These outsiders were composed of traders and money lenders
5. With the help of socio-reform movements various changes can be brought on public issues. Socio-political-economic and environmental issues can be addressed through socio-reform movements.