BCM School, Basant Avenue, Dugri Road, Ludhiana

Class- 7

Social Science

Answerkey of Revision Assignment

- 1. Suppose you are a news reporter. Which type of information would you like to disseminate to the masses?
- a.Incomplete and unbiased factual information
- b.Complete and unbiased factual information
- c.Incomplete and biased factual information
- d.None of these
- 2. Suppose your friend wants to visit the largest and hottest desert in the world. Which desert will he visit?
- a.Thar Desert
- b.Ladakh Desert c.Gobi Desert
- d. Sahara Desert
- 3. Assertion (A): The heat of the sun can be felt intensely in Ladakh.

Reason (R):The air is very dense in Ladakh.

- a.A is correct but R is wrong.
- b.Both A and R are wrong.
- c.Both A and R are true and R is the correct explanation of A.
- d.Both A and R are true but R is not the correct explanation of A.
- 4. Assertion (A):TV, radio and newspapers are referred to as mass media.

Reason (R): They reach millions of people or the masses across the country and the world.

a.A is correct but R is wrong.

b.Both A and R are wrong.

c.Both A and R are true and R is the correct explanation of A.

d.Both A and R are true but R is not the correct explanation of A.

5.Differentiate between Ladakh and Sahara deserts.

Ans.

Ladakh	Sahara Desert
1.Ladakh is a cold desert.	1.Sahara is a hot desert.
2.It is located in India and newly built	2.It is located in Africa.
union territory.	
3. The climate is extremely cold and dry.	3.The climate is very hot and dry.
4. Scanty patches of grasses and shrubs	4.Only cactus, datepalm and and
for animals to graze are grown in Ladakh.	acacia are grown in Sahara Desert.
5.The animals of Ladakh are wild goats,	5.Camels, hyenas, foxes, scorpions,
wild sheep, yak and special kinds of dogs.	variety of snakes and lizards are the
	prominent animal species found here.

6.Define the following terms: a.Balanced report b.Censorship

Ans.a.Balanced Report: Balanced report is one which deals with all point of views of the story/information and the information should not be biased.

b.Censorship: It refers to the power that government can disallow media from publishing or showing certain stories.

7.'There is scanty vegetation in the deserts'. Justify the statement.

Ans. There is scanty vegetation in the deserts because of the unfavourable climatic conditions. The deserts either have extreme hot or extreme cold climate and receives low amount of rainfall, which is not suitable for the vegetation to grow.

8. What do you know about the link between media and big business houses?

Ans.1.Both media and big business houses have close relationship with each other.

- 2. Media takes financial support from big business houses.
- 3. With this support they kept themselves updated with modern technology.
- 4. The big business houses give advertisement to the media which is the main source of income.
- 5. Media also promote their products.