

B.C.M. School

Assignment

Subject- Business studies (054)

Ch- Internal trade

Q1. Sarthak Electronics Ltd. has a loss of Rs 15,00,000 to pay. They are short of funds so they are trying to find means to arrange funds. Their manager suggested a claim from the insurance company against stock lost due to fire in the warehouse. He actually meant that they can put their warehouse on fire and claim from insurance companies against stock insured. They will use the claim money to pay the loan.

1. Will the company receive a claim if the surveyor from the insurance company comes to know the real cause of fire?

2. Write any two Values which the company ignores while planning to arrange money from false claims.

3. State any three elements of fire insurance

Q2. What purpose is served by wholesalers providing warehousing facilities?

Q3. How does market information provided by wholesalers benefit the manufacturers?

Q4. Distinguish between single line stores and specialty stores. Can you identify such stores in your locality?

Q5. How would you differentiate between street traders and street shops?

Q6. Itinerant traders have been an integral part of internal trade in India. Analyse the reasons for their survival in spite of competition from large scale retailers.

Q7. What is the difference between a hawker and a peddler?

Q8. "The chambers interact with the government at different levels to reorient or put in place policies which reduce trade hindrances." Comment.

Q9. Which retail shops are run by the weaker sections? Do you think they are capable to face competition from large scale retail shops? How do they exist then?

Q10. Difference between departmental store and multiple shops.