

BCM School, Basant Avenue, Dugri Road, Ludhiana

Class- VII

Social Science

Revision Assignment

1. Praveen learns about the importance of media in a democracy. What is one of the key roles of media in a democracy?

- a. To promote the government
- b. To criticize the opposition
- c. To provide information to citizens
- d. To entertain people

2. Aarti reads a newspaper article about a local issue, but the article only presents one side of the story. What is this an example of?

- a. Balanced reporting
- b. Biased reporting
- c. Objective reporting
- d. Investigative reporting

3. Assertion (A): Same advertisements are shown repeatedly on TV.

Reason (R): There is a hope that people will buy whatever is advertised.

- a. A is correct but R is wrong.
- b. Both A and R are wrong.
- c. Both A and R are true and R is the correct explanation of A.
- d. Both A and R are true, but R is not the correct explanation of A

4. Assertion (A): Balanced report deals with all the points of view of the story.

Reason (R): Mass media earns a huge amount of money through advertisements.

- a. A is correct but R is wrong.
- b. Both A and R are wrong.
- c. Both A and R are true and R is the correct explanation of A.
- d. Both A and R are true but R is not the correct explanation of A

Que5. A news channel reported on a public health issue, but the coverage was sensationalized and alarming. How can this type of report affect the public?

Que6- A village has no newspapers or TV, only radio. Farmers listen daily to crop related programs. How is media useful in rural areas?

Que7-How do commercial and social advertisements differ in their approach?

Que8-Do you really agree that the media is independent? Give reasons to support Your answer.