

BCM SCHOOL

BASANT AVENUE, DUGRI ROAD, LUDHIANA

Class XII – Assignment 1

Chapter – Internet Search

Fill in the Blank: Fill in the blank with the correct words.

1. A _____ helps users find information on the Internet by examining queries and providing a list of matching web pages.
2. Google and AltaVista are examples of _____ search engines that use web crawlers or spiders.
3. Yahoo is an example of a _____, which organizes information into categories and subcategories.
4. Boolean operators like AND, OR, and NOT help _____ search results.
5. The process of buying and selling goods electronically through the Internet is called _____.

Multiple Choice Questions: Choose the correct answer from the choices for each question.

1. What is the main function of a search engine?
a) To play online games
b) To organize sports events
c) To help locate information on the Internet
d) To design web pages
2. Which of the following is a meta search engine?
a) Google
b) Yahoo
c) Dogpile
d) Bing
3. What does the AND operator do in a search query?
a) Expands the search
b) Narrows the search
c) Excludes results
d) Organizes categories
4. Which type of e-commerce involves businesses selling directly to consumers?
a) B2B
b) C2B
c) C2C
d) B2C

5. What is the difference between e-business and e-commerce?
- a) E-commerce is broader than e-business
 - b) E-business only involves customer service
 - c) E-commerce is a part of e-business
 - d) They are exactly the same

Answer the following questions.

1. Explain how using more specific keywords can improve your search results online.
2. Describe the main differences between a primary search engine and a web directory.
3. Give an example of a situation where e-commerce is used and explain why it is convenient.