ॐ
BCM SCHOOL
SENIOR SECONDARY
BASANT Avenue
BCM

GEN XT
HoLiDay Homework
Fun activities to continue learning through the holiday break!

COMMERCE

XII CLASS

ECONOMICS

The ultimate resource in economic development is people. It is people, not capital or raw materials that develop an economy.

Peter F. Drucker

Guidelines for Project Work in Economics (Class XII)

Making Scheme: Marks are suggested to be given as –

S. No.	Headings	Marks Allotted
1.	Relevance of the topic	3
2.	Knowledge, Content, Research Work.	6
3.	Presentation Technique	3
4.	Viva-Voce.	8

List of Projects:

Macro Economics Topics

Functions of Money and Money Supply (Roll No. 1, 22)

Functions of RBI and its role to control money supply (Roll No. 3, 24, 38)

National Income, related aggregates and Methods (Roll No. 5, 26)

Aggregate Demand and it's components (Roll No. 7,28)

Equilibrium using AD-AS Approach or S-I Approach (Roll No. 9, 30)

Excess Demand and Deficient Demand (Roll No. 11, 32)

Government Budget & its Components (Roll No. 13, 34)

Foreign Exchange Rate and Balance of Payments (Roll No. 15, 36)

Indian Economic Development Topics

Indian Economy on the eve of Independence (Roll No. 2, 17, 37)

Agricultural Sector (1950-1990) (Roll No. 4, 19)

Industrial Strategy (1950-90) (Roll No. 6, 21)

Economic Reforms since 1991(Roll No. 8, 23)

Human Capital Formation (Roll No. 10, 25)

Rural Development (Roll No. 12, 27, 40)

Sustainable Economic Development (Roll No. 14, 29)

India and its neighbouring countries (Roll No. 16, 31)

Organic farming (Roll No.18, 33, 39)

Employment (Roll No. 20, 35)

Sequence of the Project File

Name of student, Class and Section, Board Roll No.

Topic of the Project, Acknowledgement, Certificate by Subject Teacher,

Index, Introduction of Topic, History Causes, Consequences, Advantages,

Disadvantages, Remedies (acc. to the topic) &Impact (Short-term & Long-term)

on Indian Economy

Student's Viewpoint, Bibliography

"The word accounting comes from the word accountability. If you are going to be rich, you need to be accountable for your money" – Robert Kiyosaki

Research Based Project Work

Project Work Details

One specific project based on financial statement analysis of any Indian company covering any two aspects from the

Following tools of Analysis

1) Comparative and common size financial statements

2) Accounting Ratios

3) Segment Reports

4) Cash flow statements

Objective

To develop the competence of reading accounting data from quarterly or half yearly or annual reports of business firms and interpreting the information on the basis of given guidelines to present the desirable information in required format in the Project File for specific project.

Kindly note no project is to be prepared on the tools, but these tools are to be used to achieve the object of the project. For instance, there will not be any project on the will not be any project on the 'Ratios' as such, but ratios will be used in the development of the project to reach a conclusion.

Scope

For the purpose of Project Work, the following ratios will be included:

Liquidity Ratios

Current Ratio, Liquidity Ratio

Solvency Ratios

Debt to Equity; Total Assets to Debt, Proprietary Ratio.

Activity Ratios

Inventory Turnover, Debtors Turnover, Payables Turnover, Working Capital Turnover, Fixed Assets, Turnover

Profitability Ratio:

Gross Profit Ratio, Operating Ratio, Net Profit Ratio, Return on Investment

The student is expected to analyse the facts, and present the information in a meaningful manner for interpretation.

They are also expected to collect the quarterly or half yearly or annual Segment reports and Revenue and Net Profit reports of companies from newspapers or from the websites of the companies (Restricted to F.S not before 19-20)

Students will prepare a Project File to record their work related to the problems attempted by them in the following format

1. First page of the file should describe title of work, identity of student, school, and the teacher concerned.

2. Index to indicate columns for title of work, page no., date, teacher's remarks and signature.

3. The Format for Project Work will be:

o Statement of the problem / Name of the Project

o Objectives

o Period of Study a Source material (Source material photo copy to be pasted in project file)

o Tools of Analysis used

o Processing and Tabulation of data

o Diagrammatic / graphic presentation-pie-diagrams, bar diagrams and graphs

o Derivations, Interpretation and Conclusion

o Assumptions (if any)

Project File should be neatly handwritten and presentable with page numbers (max 30 to 45 pages). Each step of the solution needs to be highlighted. Conclusions drawn should be placed in boxes at the end.

Evaluation:

Marks will be awarded out of 12, based on following parameters

o Content

o Coverage

o Presentation

o Interpretation and Conclusion

o Originality and Quality of work

Holiday Homework - Business Studies XII

You are supposed to select one unit out of four and are required to make only ONE project from the selected unit. (Consist of one project of 20 marks)

Project 1: Elements of Business Environment

The student can select any one element of the following:

1. Changes witnessed over the last few years on mode of packaging and its economic impact.

2. The reasons behind changes in the Coca – Cola and Fanta in the seventies to Thums up and Campa Cola in the Eighties to Pepsi and Coke in nineties.

3. A study on child labour laws, its implementation and consequences.

4. The state of 'anti plastic campaign,' the law, its effects and implementation.

Project 2: Principles of Management

The students are required to Choose any one of the following:

1. A departmental store.

 2. An Industrial unit.

3. A fast food outlet.

They are required to observe the application of the general Principles of management advocated by Fayol.

OR

They may enquire into the application of scientific management techniques by F.W. Taylor in the unit visited.

 Project 3: Stock Exchange

 The students are expected to:

a) Develop a brief report on History of Stock Exchanges in India.

b) Prepare a list of at least 25 companies listed on a Stock Exchange.

c) To make an imaginary portfolio totalling a sum of Rs. 50,000 equally in any of the companies of their choice.

Project 4: Marketing

Identify one product which the students may like to manufacture. Now the students are required to make a project on the identified product keeping in mind the following:

1. Why have they selected this product?

2. Find out '5' competitive brands that exist in the market.

3. What permission and licences would be required to make the product?

4. What are your competitors Unique Selling Proposition?

5. Does your product have any range give details?

6. What is the name of your product?

7. Enlist its features, draw the 'Label' of your product.

8. Draw a logo for your product and draft a tag line.

9. What is the selling price of your competitor's product?

10. How will your product be packaged?

11. Which channel of distribution are you going to use?

12. Decisions related to warehousing, state reasons.

13. What is going to be your selling price?

   (i) To consumer (ii) To retailer (iii) To wholesaler

14. List 5 ways of promoting your product.

15. What is going to be your 'U.S.P?

16. What means of transport you will use and why?

17. Draft a social message for your label.

Presentation and Submission of Project Report. Following essentials are required to be fulfilled for its preparation and submission.

1. The total length of the project will be of 25 to 30 pages.

2. The project should be handwritten.

3. The project should be presented in a neat folder.

4. The project report should be developed in the following sequence-

Cover page should include the title of the Project, student information, school and year.

ART INTEGRATED PROJECT:

PPT on Reforms undertaken by SEBI in Securities Market / Prepare a project file on NIFTY 50

Make PowerPoint presentation on any two topics

Instructions:

- Presentation should contain Minimum 20 slides
- Presentation should contain at least one video.
- Presentation should be on automated mode with background music audio.

Topics:

1. The impact of artificial intelligence on modern society.
2. Breakthrough in quantum computing and there are implications.
3. The future of space exploration and colonization.
4. Crypto Craze: The future of money management.
5. Crowdfunding revolution democratizing financing for start-ups and creatives.
6. Plastic Pandemic: The impact of single -use plastics on the environment.
7. Sustainable Cities: Pioneering the future of urban living.

Prepare a practical file (soft copy) implementing the following SQL Queries using MYSQL

1. *Create Table*

   -Create a student table with attributes: student_id (Primary Key), name, marks.

2. *Insert Data*

   Insert details of a new student into the student table.

3. *Delete Data*

   Delete a student's details from the student table.

4. *Select Command*

   Select students with marks greater than 80.

5. *Aggregate Functions*

   Find the minimum, maximum, sum, and average marks in the student table.

6. *Group By*

   Find the total number of customers from each country in the customer table

7. *Order By*

   Order the student table by marks in descending order.

8. *Display Modifications

Display marks without decimal places, the remainder when marks are divided by 3, and the square of the marks.

9. *String Functions*

Display names in capital letters, small letters, the first 3 letters, the last 3 letters, and the position of 'A' in names.

10. *Trim Functions*

  Remove extra spaces from the text " Informatics Practices Class XII ".

11. *Date Functions*

  Display today's date in "Date/Month/Year" format.

  Display the day name, month name, day, day name, day of the month, and day of the year for today's date.

*Submission: *

Send the completed tasks in soft copy at bcmdugrihema@gmail.com.

NOTE:

ASSIGNMENT OF ENGLISH, ACCOUNTANCY, BUSINESS STUDIES AND ECONOMICS IS AVAILABLE ON SCHOOL WEBSITE

ALL ASSIGNMENTS ARE TO BE SOLVED IN SUBJECT NOTEBOOK

GOODBYE AND WISH YOU ALL THE BEST FOR YOUR VACATION. WISHING YOU LOADS OF HAPPINESS, FUN AND JOY FOR YOUR VACATIONS. HOPE YOU WILL HAVE A GREAT TIME WITH YOUR FAMILY