

BCM School, Basant Avenue, Dugri Road, Ludhiana

Class- 7

Social Science

Assignment

1. Suppose you are a news reporter. Which type of information would you like to disseminate to the masses?

- a. Incomplete and unbiased factual information
- b. Complete and unbiased factual information
- c. Incomplete and biased factual information
- d. None of these

2. Suppose your friend wants to visit the largest and hottest desert in the world. Which desert will he visit?

- a. Thar Desert
- b. Ladakh Desert
- c. Gobi Desert
- d. Sahara Desert

3. Assertion (A): The heat of the sun can be felt intensely in Ladakh.

Reason (R): The air is very dense in Ladakh.

- a. A is correct but R is wrong.
- b. Both A and R are wrong.
- c. Both A and R are true and R is the correct explanation of A.
- d. Both A and R are true but R is not the correct explanation of A.

4. Assertion (A): TV, radio and newspapers are referred to as mass media.

Reason (R): They reach millions of people or the masses across the country and the world.

a.A is correct but R is wrong.

b.Both A and R are wrong.

c.Both A and R are true and R is the correct explanation of A.

d.Both A and R are true but R is not the correct explanation of A.

5.Differentiate between Ladakh and Sahara deserts.

6.Define the following terms: a.Balanced report b.Censorship

7.'There is scanty vegetation in the deserts'. Justify the statement.

8.What do you know about the link between media and big business houses?