


CLASS XI BUSINESS STUDIES (054) SAMPLE QUESTION PAPER (2023-24)		
MM – 80		TIME: 3 HOURS
<p>General instructions :</p> <p>1. This question paper contains 34 questions.</p> <p>2. Marks are indicated against each question.</p> <p>3. Answers should be brief and to the point.</p> <p>4. Answers to the questions carrying 3 marks may be from 50 to 75 words.</p> <p>5. Answers to the questions carrying 4 marks may be about 150 words.</p> <p>6. Answers to the questions carrying 6 marks may be about 200 words.</p> <p>7. Attempt all parts of the questions together.</p>		
1.	<p>Identify the following as NOT an objective of World Trade Organization.</p> <p>a) To ensure Incremental change in the rate of tariffs and other trade barriers.</p> <p>b) To ensure optimum use of world's resources for development</p> <p>c) To promote integrated trading system</p> <p>d) To engage in activities that improves standard of living and employment generation</p>	1
2.	<p>_____ was scientific in its construction as a city and provided loading, unloading and strong facilities of merchandise.</p> <p>a) Mithila</p> <p>b) Surat</p> <p>c) Kaveripatta</p> <p>d) Madura</p>	1
3.	<p>The basis of membership in this type of business is birth in a particular family. Identify the type of business described above.</p> <p>a) Joint Hindu family</p> <p>b) Cooperative Society.</p> <p>c) Partnership.</p> <p>d) Private company</p>	1

4.	<p>Identify the name of the agency which regulates the issue of public deposits</p> <p>a) RBI b) CRISIL c) SBI d) Indian companies act 2013</p>	1
5.	 <p>Identify the concept highlighted in the picture.</p> <p>a) Patent b) Copyright c) Trademark d) Geographical Indication</p>	1
6.	<p>Divyansh takes an insurance policy of Rs. 4 lakhs against fire and has paid full premium of it. Fire occurred and loss of Divyansh was Rs. 3, 75,000. The insurance company paid Rs.3,75,000 as compensation. Divyansh was not satisfied and was claiming the full amount of Insurance policy. Identify the Principle of insurance under which Divyansh will /will not get the full claim.</p> <p>a) Divyansh will get full claim under the 'Principle of Insurable interest' b) Divyansh will not get the full claim under the 'Principle of Indemnity' c) Divyansh will not get the full claim under the 'Principle of Insurable Interest' d) Divyansh will get the full claim under the 'Principle of Indemnity'.</p>	1
7.	<p>Preference shares resemble_____ as they bear fixed rate of return.</p> <p>a) Equity shares b) Public deposit c) Lease financing d) Debentures</p>	1
8.	<p>Read the statement carefully and choose the correct alternative:</p> <p>Statement I: NSIC was set up in 1955, with a view to promote eating and fostering the growth of small business units in the company. Statement II: NSIC fails to carry forward its mission to assist small enterprises.</p> <p>a) Statement I is true but statement II is false. b) Statement II is true but statement I is false. c) Both the statements are true. d) Both the statements are false.</p>	1

9.	Name the form of business organisation, opted by many entrepreneurs because of its inherent advantages. a) Partnership. b) Joint stock company c) Sole proprietorship d) Joint Hindu family business	1
10	Public issue of debentures requires to be rated by a credit rating agency like____. a) NSIC b) ICICI c) DIC d) CRISIL	1
11	Read the statement carefully and choose the correct alternative: Statement I- e-business includes not only e-commerce but also other electronically conducted business. Statement II- e- business is more than buying and selling over the internet, i.e. e- commerce. a) Statement I is true but statement II is false. b) Statement II is true but statement I is false. c) Both the statements are true. d) Both the statements are false.	1
12	_____ out of these is a source of self-financing for public company a) lease financing b) factoring c) retained Earning d) public deposits	1
13	Identify from the following that is NOT a feature of departmental store a) These stores are generally located at a central place in the heart of a city, which caters to a large number of customers b) There is a managing director assisted by a general manager and several department managers c) A departmental store combines both the functions of retailing as well as warehousing d) They have decentralized purchasing arrangements.	1
14	The notification was issued by the Ministry of commerce and industry which defined the meaning of start-ups on _____. a) Feb, 17, 2017 b) Feb, 16, 2017, c) Feb, 15, 2017 d) Feb, 17, 2018	1

15	<p>Match the columns and choose the correct alternatives:</p> <table border="1" data-bbox="261 226 1385 422"> <thead> <tr> <th data-bbox="261 226 1024 264">Column I</th> <th data-bbox="1024 226 1385 264">Column II</th> </tr> </thead> <tbody> <tr> <td data-bbox="261 264 1024 302">A. Goods bought on credit</td> <td data-bbox="1024 264 1385 302">i. Cash on delivery</td> </tr> <tr> <td data-bbox="261 302 1024 340">B. Payment through UPI</td> <td data-bbox="1024 302 1385 340">ii. Debit Card</td> </tr> <tr> <td data-bbox="261 340 1024 378">C. Payment made after receiving goods</td> <td data-bbox="1024 340 1385 378">iii. BHIM</td> </tr> <tr> <td data-bbox="261 378 1024 415">D. Transfer money electronically from bank account</td> <td data-bbox="1024 378 1385 415">iv. Credit card</td> </tr> </tbody> </table> <p>a) A – iv, B – iii, C – i, D – ii b) A – ii, B – iv, C – i, D – iii c) A – iii, B – i, C – iv, D – ii d) A – iii, B – iv, C – ii, D – i</p>	Column I	Column II	A. Goods bought on credit	i. Cash on delivery	B. Payment through UPI	ii. Debit Card	C. Payment made after receiving goods	iii. BHIM	D. Transfer money electronically from bank account	iv. Credit card	1
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16	<p>Hari started business of manufacturing shirts in order to make the availability of shirts within the reach of many customers. He established contact with retailers who were dealing in multiple brands of garments and have many branches all over the world. Hari offered them delivery of goods in which all the expenses will be borne by him. In order to increase the sales, retailers announced the offer of ‘buy one and get one free’ shirt manufactured by Hari. Identify the level in the distribution network that Hari is dealing.</p> <p>a) Manufacturer b) Wholesaler c) Retailer d) Both a & c</p>	1										
17	<p>Assertion (A): e- business includes both internal and external business activities. Reason (R): The scope of e-business lies only in dealing with customers.</p> <p>a) Both A & R are true, But R is not the correct explanation of A. b) Both A & R are false. c) A is true, but R is false. d) Both A & R are true and R is the correct explanation of A.</p>	1										
18	<p>The following document is NOT related to fulfill customs formalities.</p> <p>a) Shipping bill b) Certificate of origin c) Marine insurance policy d) Performa invoice</p>	1										
19	<p>Name the retail organisation where same types of commodities are sold at uniform prices located all over the country.</p> <p>a) Multiple shops b) Fixed shops c) Second shops d) Departmental stores</p>	1										

20	<p>The terms 'visible and invisible' in international business refers to _____</p> <ol style="list-style-type: none"> Licensing and Franchising FDI and FII Goods and Services Entrepot and Import 	1
21	<p>Parking in central Kolkata, the heart of this mega city, has always been a hassle. This is the case with most of the inner city areas. In an attempt to address the situation, the Kolkata Municipal Corporation (KMC) decided to utilize the rights to underground space and undertake the parking project with private parties-KMC and Simplex. The purpose of the project was to develop an underground parking system.</p> <ol style="list-style-type: none"> Name and state the type of enterprise referred to in the above para. State its two features. <p style="text-align: center;">OR</p> <p>Tata Sons and Singapore Airlines has started jointly Vistara Airlines, an Indian domestic airline based in Gurugram for the common purpose of business expansion both entered into an agreement to avoid conflict at a later stage.</p> <ol style="list-style-type: none"> Identity the kind of arrangement under which the two firms formed Vistara. Explain its two benefits. 	3
22	<p>Anurag took a fire insurance policy for his property worth ₹6,00,000 with two insurers - ICICI Lombard General Insurance Co. Ltd., for ₹4,00,000 and Bajaj Allianz General Insurance Co. Ltd., for ₹ 2,00,000. An electric short circuit in his property caused fire and it resulted in a loss of ₹1,50,000. He filed a claim for ₹1,50,000 against each of the two insurance companies.</p> <ol style="list-style-type: none"> Can Anurag recover ₹150000 each from the two insurers? Name the principle of insurance has been highlighted in the given case. Determine the amount of liability of each of the two insurers. <p style="text-align: center;">OR</p> <p>'North-Ex Bank' is a popular private sector bank offering varied services to its customers. It offers many types of bank accounts to its customers. Saiyam being a business man has chosen the type of account in which deposits are the most liquid and there are no limits to the number of transactions or the amount of transactions in a day. On the other hand, his mother has opened a type of account where she can conveniently deposit the money she saves. These accounts provide cheque facility and offer lot of flexibility for deposits and withdrawal of funds from the account. Saiyam's younger brother Samik has opened a special kind of account wherein he will deposit ₹1000 every month for the next two years.</p> <p>By quoting lines from the paragraph identify the various types of bank accounts being used by Saiyam and his family members.</p>	3

23	<p>Identify and state the following.</p> <ol style="list-style-type: none"> The document including any notice, circular and advertisement inviting public to apply for subscription of purchase of any share or debenture. The document which contains the declaration “we, several persons whose names and addresses are submitted are desirous to take qualification shares”. Anything done beyond the conditions containing in this document is ‘Ultra-virus’ for the company. 	3
24	<p>Rasik had aspired to start a Thai food restaurant from his childhood. On completing his education he shared his childhood dream with his father. Therefore, they decided to approach a nearby bank for obtaining loan. His father’s foremost concern was to raise finance for the business as his savings would be insufficient for starting a business.</p> <ol style="list-style-type: none"> The two types of funds on the basis of ownership are being discussed above. Identify and explain them. Also state any two differences between the types of funds identified in part (a). 	3
25	<p>Ram was appointed as a Production manager in Axis India Pvt. Ltd being run by Keshav and Madhav, manufacturing spices. The company is facing a tough competition from its competitor Virk enterprises as it has launched a wide range of ready to use spices and also some fusion of Indian spices with Chinese. This led to an alarming situation to the company and Ram realized that it was losing its customer base immediately after the launch of the new range of spices by Virk Enterprises resulting into decrease in profitability of Axis India Pvt. Ltd.</p> <ol style="list-style-type: none"> Outline the concept identified by Ram which led the company to lose its market share. Explain the given type highlighted in the Para based on the concept identified in part (a). State the causes which led the organization to keep the concept identified into consideration. (ANY TWO) 	4
26	<p>Explain the meaning and three key features of GST.</p>	4
27	<p>Shankar established a snacks manufacturing unit in Punjab. Shankar invested Rs. 70, 00,000 in plant and machinery. Shankar has decided to allocate 10% profit for educational and health needs of employees and their family members.</p> <ol style="list-style-type: none"> Name the act of industries applicable on the above manufacturing unit. Identify the category in which Shankar business will be placed as per the act identified in part (a). State the maximum investment limit of the category in which Shankar’s business has been placed. Enumerate the name and maximum investment limit of the one more category other than in which Shankar’s business has been placed. 	4

28	<p>After capturing major market share in India, Manohar enterprises decided to expand its operations worldwide. To keep everything accurate according to the norms laid by Ministry of Foreign trade, it hired a professional agent to get its export license. The agent informs about the important pre- requisites that Manohar enterprises need to get export license. Explain the steps that exporting firm would initiate relating to compliance of export regulations to obtain export license.</p>	4
29	<p>“e-business referred to as the emerging modes of business”. Describe four benefits to this trend.</p> <p style="text-align: center;">OR</p> <p>“e-business is constituted various intra and inter transactions” Discuss the four various constituents of a business that helps in execution of such transactions.</p>	4
30	<p>Explain any four elements of socially determined model principles which should govern business activities.</p> <p style="text-align: center;">OR</p> <p>“Assumptions of social responsibility by business provide justification for its existence and growth”. Defend the statement by stating four reasons.</p>	4
31	<p>One of the States made a promise that if they came into power; they would set up such public sector enterprises in the states which will have the partnership of both the public and the government. However, in these enterprises, the ownership of the government shall not be less than 51%. The setting up of these enterprises is done as per the provisions of the Indian Companies Act, 2013. The financing of these enterprises is done jointly by both, the people and the government. The second State promised that if they came into power, they would set up such public sector enterprises which will be completely under the ownership of the government. The burden of financing them will not be put on the shoulders of the people, but they will be managed with the general budget. The third State, promised that on coming into power they would set up such public sector enterprises which will be fully financed by the government. However, there will be no bar to get loan from the people to set up them. They will be set up as per the special Act passed by Legislature.</p> <p>a) On the basis of the above para, identify the type of public sector enterprises to be set up as being promised by the three states.</p> <p>b) State any one merit of each of them.</p>	6
32	<p>Explain any three goods related documents required in export trade.</p> <p style="text-align: center;">OR</p> <p>Explain any three shipment related documents required for export trade.</p>	6

33 . Kell India Ltd. is manufacturing laptops in India. It is enjoying buoyant demand for its products because economic growth is about 7% to 8% due to which demand for laptop is growing in the market. It is estimated that company will require about ₹ 6,000 crores to setup the plant and about ₹ 50 crore for power, fuel and operations of the new plant.

a) Identify and explain the two types of capital requirements specified above by quoting lines from the case.

b) Discuss two factors that affect the requirements of the types of capital as identified in part (a)

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34 . Incorporated in 1988, ABC Housing Finance Ltd. offers housing loans to individuals and corporate bodies for construction, purchase, repair, loan against properties, and loans for real estate developers. The Management of ABC National Bank decided to open ABC Housing Finance Ltd.

a) In the light of above case who is the promoter of ABC Housing Finance Ltd.

b) Illustrate the steps involved in the promotion of a company, that ABC National Bank must have performed before deciding to open ABC Housing Finance Ltd.

c) Also explain the steps involved in the promotion of a company, that ABC National Bank will perform after deciding to open ABC Housing Finance Ltd.

OR

The following image provides detailed highlights of one of the stage of formation of the company. Identify and explain all the steps of identified stage in detail.

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PNB Housing Finance Limited IPO Details	
Security type	Equity
Issue Period	October 25, 2016 to October 27, 2016
Issue Type	Book Building
Issue Size - No. of Shares	4,00,00,000
Price Band	Rs. 750.00 - Rs. 775.00 per equity share (Employee Reservation Category Investors would be entitled to a discount of Rs.75/-)
Face Value	Rs. 10.00 per share
Tick Size	Rs. 1.00
Market Lot	1
Minimum Bid Quantity	19 equity shares and in multiples there of
Maximum Bid Quantity	3,99,99,997
Maximum subscription amount for Retail Investor	Rs. 2,00,000
Book Running Lead Managers	Kotak Mahindra Capital Company Limited, DSP Merrill Lynch Limited, JM Financial Institutional Securities Limited, J P Morgan India Private Limited and Morgan Stanley India Company Private Limited
Registrar to the Issue	Link Intime India Private Limited