

Assignment

Subject- Business studies (054)

Class- X1 commerce

- Q1. What is international business?
- Q2. State two types of foreign Investment.
- Q3. List two modes of entry into international business.
- Q4. What is contract Manufacturing?
- Q5. Who is franchiser?
- Q6. What is indent?
- Q7. Explain the benefits of International business (i) to Nations (ii) to firms.
- Q8. Explain the documents used in export procedure.
- Q9. RIPPLES Industries has received an export order of 5000 kids jeans from Wol Mart USA. What export procedure you will follow to execute this export order?
- Q10. Mr. Manchanda is a business man in Gurgoan he manufactures scooters. His son after doing an MBA in USA returns to India and suggests that they should set up a fully owned factory in Bangkok for supplying to customers in South East Area and Middle East. Mr. Manchanda however does not agree to his proposal and wants to set this unit in South India.They are having a debate in this. In your opinion with whom you agree. Give reasons for support of your answer.