

1 Ans: stock specific : people's expectations about the company, its future earnings capacity, financial health and management, level of technology and marketing skills

market specific: investors sentiments towards the stock market as a whole ,events favourable to an economy, political or regulatory environment like high economic growth ,friendly budget, stable government etc

2 Ans: bid is the buyers price with is the rate at which there is a ready buyer for the stock which you intend to sell. the best bid order is the order with the highest price.

Ask is the rate at which there is sellerready to sell his stock .the best sell order is the order with the lowest sell price.

3 Ans: if you study your investments across various type of assets and markets you will reduce the risk of your entire portfolio getting affected by the adverse returns of any single asset class.

4 Ans : three men segments in the debt market in India: Government Securities ,public sector units bonds and corporate securities

5 Ans : Shares ; equity shares ,right issue, bonus shares ,preference shares , cumulative preference share cumulative convertible preference shares

Bonds: Zero coupon bond ,convertible bond ,treasury bills.

6 Ans: name address and SEBI registration number of the member broker

name of the partner

dealing office address

contact number ,date of issue of contract note, settlement number and time period for settlement

order number and order time corresponding to the trades

trade number and trade quantity and kind of security bought or sold by the client

brokerage and purchase sale rate.

7Ans:highest price

8 Ans : diversification of financial assets

9Ans : National exchange for automated trading